

Blaze Bulletin

A Quarterly Publication for the Members of **Blaze Credit Union** | Winter 2024

WELCOME TO **Blaze**SM CREDIT UNION

As Hiway Credit Union and SPIRE Credit Union honor our pledge to come together as equals, we're excited to move forward with our new name and brand.

Inspired by our shared histories and roots, as well as our new credit union's vision, our name represents what we do for you, our member: *guidance, navigation, and wayfinding.*

We all have that goal we're moving toward, on our own path, whether that's a new car smell, a cabin on the lake, or a business that's your very own. We're here to help you **go for it**, whatever your "it" might be.

WHAT'S NEXT?

As of Jan. 1, we are legally one entity, meaning the assets, liabilities, and capital of SPIRE and Hiway are now combined, and Blaze is officially our new name. For you, it will be close to business as usual now through fall, when we will move from operating our systems separately to operating as one.

BRANCHES. While we can serve you across our entire network of 26 branches (and growing!), for the best experience, please continue to use your usual branch.

CONTACT. Please contact us via the channel you're used to. Options are outlined on the back page for both legacy Hiway and legacy SPIRE members.

CARDS & CHECKS. Keep using your debit cards, credit cards, and checks. Information regarding when you'll receive your new, Blaze-branded cards and checks will be forthcoming.



CEO Dan Stoltz and our made-over Archie, along with President Dave Boden and Dot, our F-150, named to honor Hiway's Department of Transportation roots.

MOBILE APP. Please continue to use your current mobile app. If you have automatic app updates enabled on your device, your app will change to Blaze branding without any action required. If you don't have this setting enabled, please watch for messaging regarding when to update your app. In both cases, functionality will remain as you're used to.

WEBSITE & DIGITAL BANKING. You can access your accounts through our new website, **blazecu.com**. Legacy Hiway members can log in using the first tab in the login area, and legacy SPIRE members will click the second tab to access accounts. You'll see new Blaze branding soon, if you haven't already.

NEXT STEPS. Please keep an eye on your email, your mail, and our new website, **blazecu.com**, for the latest information, important dates, and FAQs.



HOCKEY Kids4Kids



CHANCE TO WIN & DO GOOD

Win a team party in a suite at the Minnesota Wild vs. Vegas Golden Knights game on March 30, 2024 - plus visits with Minnesota Wild player(s) & Nordy! Minnesota youth & high school hockey teams are invited to participate in Hockey Kids4Kids to benefit Gillette Children's. Teams that raise \$500 or more will be qualified in the grand prize drawing for a team party in a suite including a meet-and-greet with Minnesota Wild players!

HELP KIDS

Come up with creative ways to raise money with your team to benefit kids being treated at Gillette Children's.

INFORMATION & REGISTRATION

For more information and to register visit: hockeykids4kids.org



Blaze Scholarships Coming SOON!

Blaze Credit Union Foundation will offer scholarships in 2024. Applications will open in February and scholarships will be up to \$2,500.

Full details will be available at blazecu.com in February.

NEW PARTNERSHIP WITH

Lindsay Whalen

We are proud to announce a new partnership with Minnesota native, basketball legend, and Blaze member Lindsay Whalen.

Originally from Hutchinson, Minnesota, Whalen began her competitive basketball career at Hutchinson High School where she led her team to three consecutive conference basketball championships.



Whalen continued her basketball career and studies at the University of Minnesota, becoming Minnesota's all-time leading scorer and setting numerous school records. In 2004, Whalen led Minnesota to its first-ever Final Four appearance, and a year later, the University retired her jersey, number 13. From 2018 to 2023, Whalen was the team's head coach, becoming the fifth coach in Golden Gopher history to win more than twenty games in their first season.

In 2004, Whalen was selected by the Connecticut Sun in the first round of the WNBA draft, where she led the team to two WNBA Finals appearances. In 2010, she joined the Minnesota Lynx, winning four WNBA titles over 9 years and being the first player to have their jersey number retired in Lynx history.

Whalen also competed on the USA Basketball Women's National Team, winning two Olympic gold medals in 2012 and 2016. Whalen is also a member of the prestigious Naismith Memorial Basketball Hall of Fame – Class of 2022.

"We are beyond thrilled to partner with the great Lindsay Whalen," said Blaze CEO Dan Stoltz, "She is a passionate and dedicated leader – both on and off the court. Her core values and commitment to her community deeply resonate with Blaze, and we look forward to making a positive impact together."

With this new partnership, Whalen will be featured in Blaze's advertisements beginning early 2024.



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^Individuals are financial professionals with Osaic Institutions.

Dan Stoltz on the *TCB Top 100* for 2024!

Every year, the editors of *Twin Cities Business* make a list of the people in and around Minnesota business likely to make news and drive change in the year ahead. The TCB 100 list for 2024 includes CEOs, founders, philanthropists, government officials, and innovators from across the state in many industries. The names were revealed at the Person of the Year and TCB 100 event on Monday, December 4, at the Metropolitan Ballroom.

After ten years as SPIRE's Chief Financial Officer, Stoltz became the President and CEO amidst the 2010

recession. Under his leadership, SPIRE has more than doubled in size having surpassed \$2 billion in assets while serving more than 160,000 members and has been one of the fastest growing credit unions in the nation over the five years. On January 1, SPIRE Credit Union and Hiway Credit Union will merge and be known as Blaze Credit Union and Stoltz will be the CEO. The combined credit union will have 26 branches, more than \$4 billion in assets, and over 250,000 members.

"I'm honored to be recognized by *Twin Cities Business* along with other

leaders who I deeply admire," said SPIRE President and CEO, Dan Stoltz, "I'm so fortunate to have such a dedicated team living out SPIRE's mission every single day. This recognition validates and fuels our commitment to improving lives and giving back."

The *TCB 100* list is in the December 2023/2024 issue of *Twin Cities Business*. The list is also available online at tcbmag.com.



The Blaze Annual Meeting & Member Appreciation Event

Saturday, February 24, 2024
Program starts at 2 p.m.



Grace Church
9301 Eden Prairie Rd.
Eden Prairie, MN 55347

The largest performing arts youth circus in North America from St. Paul, Minnesota, **Circus Juventas** is planning a special performance for you! You'll hear an update on Blaze and more. The event is free to all Blaze members, and you are welcome to bring guests of any age.

Plus, each registered attendee will leave with \$25 cash.*

REGISTER ONLINE AT BLAZECU.COM - Opens in January

Upon registering, you will get an email with electronic tickets for receiving your cash upon exit. Each attendee **MUST** have a ticket to receive cash. **Please bring this ticket to the event;** this will help with faster exiting. You can either print your tickets or have them electronically via your smart phone or tablet.

Please arrive early; we don't want you to miss the show! Doors open at 1 p.m., show begins promptly at 2 p.m. There will be optional pre-event seminars you can select upon registering for the event.

Please visit blazecu.com for additional information. | *Ticket does not guarantee entry or \$25.

26 BLAZE LOCATIONS

Blaine

10 Northtown Drive NE
Blaine, MN 55434
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Coon Rapids

3380 Northdale Boulevard NW
Coon Rapids, MN 55448
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Eagan

1251 Town Centre Drive
Eagan, MN 55123
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Eden Prairie

8577 Columbine Road
Eden Prairie, MN 55344
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Elk River

17035 Yale Court NW
Elk River, MN 55330
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Safe Deposit Boxes Available. Night Depository.

Golden Valley

6450 Wayzata Boulevard
Golden Valley, MN 55426
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Isle

390 Isle Street West • Isle, MN 56342
Coin Counter Available During Lobby Hours.
24-Hour ATM. Safe Deposit Boxes Available.
Night Depository.

Keewatin WE ARE MOVING EARLY 2024!

112 East 3rd Avenue
Keewatin, MN 55753

Maple Grove

9580 Blackcoaks Lane N
Maple Grove, MN 55311
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Milaca

400 3rd Avenue SW • Milaca, MN 56353
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Safe Deposit Boxes Available. Night Depository.

Minneapolis North

3117 University Avenue SE
Minneapolis, MN 55414
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Minneapolis South

5025 E 54th Street
Minneapolis, MN 55417
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Mora

112 South Lake Street • Mora, MN 55051
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Safe Deposit Boxes Available. Night Depository.

Ogilvie

200 West Highway 23
Ogilvie, MN 56358
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Pine City

900 Main Street S • Pine City, MN 55063
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Safe Deposit Boxes Available. Night Depository.

Princeton

501 South 2nd Street
Princeton, MN 55371
Coin Counter Available During Lobby Hours.
24-Hour ATM. Safe Deposit Boxes Available. Night Depository.

Roseville North

2465 Fairview Avenue N
Roseville, MN 55113
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Roseville South

1880 Perimeter Drive • Roseville, MN 55113
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

St. Cloud

3951 Division Street • St. Cloud, MN 56301
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

St. Michael Cub

900 Central Avenue E
St. Michael, MN 55376
Coin Counter Available During Branch Hours.
ATM available during Cub hours.

St. Paul

111 Empire Drive • St Paul, MN 55103
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.
Safe Deposit Boxes Available.

St. Paul West

2700 W Territorial Road
St. Paul, MN 55114
Only available for HBI employees.

Stillwater Cub COMING SPRING 2024!

1801 Market Drive
Stillwater, MN 55082

Vadnais Heights

940 Co Road E East
Vadnais Heights, MN 55127
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Waseca

105 15th Ave NE • Waseca, MN 56093
Coin Counter Available During Lobby Hours.
24-hour Drive-Up ATM. Night Depository.

Woodbury East

195 Radio Drive • Woodbury, MN 55125
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.

Woodbury West

1570 Woodlane Drive
Woodbury, MN 55125
Coin Counter Available During Lobby Hours.
24-Hour Drive-Up ATM. Night Depository.



All Blaze locations will be closed **January 1** (New Years Day),
January 15 (Martin Luther King Jr. Day) and **February 19** (Presidents' Day).



blazecu.com
651.215.3500
888.347.7473

Legacy Hiway Members
651.291.1515
800.899.5626
Live Chat or Email via blazecu.com
Stop by any legacy Hiway branch

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Please direct all correspondence
and loan payments to:
P.O. Box 130670
Roseville, MN 55113



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